

LOGO UPDATE: We've removed the river design element and isolated the typography. The tagline has been removed in favor of the FOTF ByLine.

COLOR UPDATE: Colors have been changed to align with the FOTF Flagship Palette. Green has been removed and replaced with a spectrum of anchored blue to Blue Sky.

We've provided two lockups (stack and wide) with 2 color variants (color and reverse).

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F1F1F1	REDEEMING WHITE
19A1B2	BLUE SKY
006585	FOCUSED BLUE
11384D	ANCHORED BLUE
FFEDD3	CLASSIC CREAM